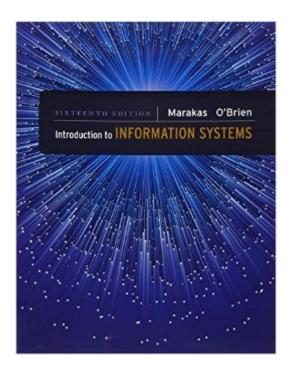
## The book was found

# **Introduction To Information Systems**





## Synopsis

The benchmark text for the syllabus organized by technology (a week on databases, a week on networks, a week on systems development, etc.) taught from a managerial perspective. Oâ ™Brien defines technology and then explains how companies use the technology to improve performance. Real world cases finalize the explanation.

#### **Book Information**

Loose Leaf: 768 pages

Publisher: McGraw-Hill Education; 16 edition (January 19, 2012)

Language: English

ISBN-10: 0073376884

ISBN-13: 978-0073376882

Product Dimensions: 7.4 x 1 x 11.7 inches

Shipping Weight: 3.1 pounds (View shipping rates and policies)

Average Customer Review: 3.5 out of 5 stars Â See all reviews (109 customer reviews)

Best Sellers Rank: #250,792 in Books (See Top 100 in Books) #143 in Books > Computers &

Technology > Business Technology > Management Information Systems #363 in Books >

Business & Money > Management & Leadership > Information Management #3446 in Books > Textbooks > Computer Science

### Customer Reviews

I had to get this for a class. It comes as loose leaf bundle of paper that has no resale value. The authors are stuck in the land that IT forgot. This is an old book with a couple references to "new" technology thrown in to justify a new edition. They talk a lot about mainframes, microcomputer workstations, and modems. A few fun quotes about "Information Appliances" from page 91:"cellular phones and pagers...promise internet access and the ability to perform basic computational chores.""the RIM BlackBerry, a small, pager-sized device that can perform all of the common PDA functions, plus act as a fully functional mobile telephone...doesn't even have a visible antenna.""new entrants to this field...the iPhone essentially combines three products--a revolutionary mobile phone, a wide-screen iPod music and video player..."I paid \$140 for this book to find out that that Apple makes a phone that plays music?

I have a Kindle fire hd and have downloaded this book for my college class. I really enjoy having this book in this form since I can search, highlight, and check definitions of terms I might not know. If you have the option to download it I would suggest doing so. I am not sure about the loose leaf version from what I have read that thing is a nightmare. If you are looking at this book then you more than likely having to buy it (or rent if able I buy main class's books) for class and if you have a kindle hd (cause I have heard the other ones do not zoom in so well) and enjoy books on your pad then why would you not. You get it that day and you know what you can do with it. To tell you the truth I only bought a kindle to be able to buy my college books in this form.

This book is just what it claims to be--an introduction to information systems. There is not a tremendous amount of detail here, but I believe there is enough to give the reader a good idea of the concepts involved. At times, the author does seem to carry on more than is needed, and often you can understand the concept of a chapter very well just by reading the sentences containing the bold words. The best part of the book, in my opinion, is the use of real-world examples, to show how the concepts discussed are being put into use, and how they have benefited real-life companies. Chances are, if you're buying this book, it's for a college level course. I am a non-business major, and this book was part of a class I took as a general education credit. For this, I think the book is adequate, because it gives a decent introductions into IS without a lot of details. BIS majors, however, will not benefit a great deal from this book, as everything is so basic that it will be of little benefit to someone serious about working with information systems.

Introduction to Information Systems is the book that we are using in my 300 level Business Class in college. I found this book to be well illustrated and informative. It has some information that I have covered in earlier computer classes, but with a litter more in depth knowledge. I have found that the Summary at the end of each Chapter covers the main points, but leaves out some important information. I have found the Review Quiz at the end of each Chapter to be most helpful study tool. The book is well illustrated and contains alot of business examples. I think this is a good book for upper level information systems classes.

The Introduction to Information Systems textbook was used in my 300 level Business Information Systems class. The text, with it's 13 chapters, has an abundance of information, some of which I have learned in basic computer courses at the freshman level and there are things mentioned that I never knew existed. The key terms are highlighted and easily understood in the context they were written. While studying for tests I found it useful taking the Review Quiz at the end of each chapter. i also like the Real World Case Studies throughout each chapter in the textbook. When you can

associate related information to real companies and the similiar problems they face you gain more than reading a textbook solution. The items I found of little interest or use were the list of selected references at the end of each chapter and some of the figures used in the chapters. The figures used sometimes made understanding the material a little harder. The two suggestions I would like to mention for improving this textbook are the use of more real-life situations throughout each chapter when talking about the complicated terms. Secondly by adding a compact disc (CD) along with the book that would have interactive learning tools and sample test questions. Overall, this book has been a satisfactory learning tool although I would not retain the textbook. With the fast pace of computers and Information Technology (IT) changing so shall the terminology and concepts this textbook now offers. In comparsion to other business related courses and the textbooks they use, also published ny McGraw-Hill, this one is easier to follow and understand.

Read this book for a class I'm taking online. I found it to be quite difficult to read and understand due to the heavy use of acronyms and business only terms. The class I was taking was Intro to Business Information Systems class so I guess I expected less technical terms.

#### Download to continue reading...

Managing Risk In Information Systems (Information Systems Security & Assurance) Building Enterprise Information Architectures: Reengineering Information Systems Management Information Systems for the Information Age Database Systems: Design, Implementation, and Management (with Premium Web Site Printed Access Card) (Management Information Systems) Reference and Information Services: An Introduction, 4th Edition (Library and Information Science Text) Introduction to Data Compression, Second Edition (The Morgan Kaufmann Series in Multimedia Information and Systems) Introduction to Computer Systems for Health Information Technology Introduction to Information Systems, 6th Edition Introduction to Information Systems, Binder Ready Version Introduction to Information Systems (2nd Edition) Introduction to Information Systems -Loose Leaf, 16th edition Introduction to Information Systems Information Processing with Evolutionary Algorithms: From Industrial Applications to Academic Speculations (Advanced Information and Knowledge Processing) Data Information Literacy: Librarians, Data, and the Education of a New Generation of Researchers (Purdue information literacy handbooks) Drug Information Handbook: A Clinically Relevant Resource for All Healthcare Professionals (Drug Information Handbook (Domestic Ed)) Contemporary Drug Information: An Evidence-Based Approach (Gaenelein, Contemporary Drug Information) CDC Health Information for International Travel 2012: The Yellow Book (CDC Health Information for International Travel: The Yellow Book)

Information Ecology: Mastering the Information and Knowledge Environment Making Enterprise Information Management (EIM) Work for Business: A Guide to Understanding Information as an Asset Disaster Proofing Information Systems: A Complete Methodology for Eliminating Single Points of Failure

<u>Dmca</u>